



STIC Search Report

EIC 3700

STIC Database Tracking Number: 144535

TO: Robert Mosser
Location: RND 6a28
Art Unit: 3714
Thursday, February 17, 2005

Case Serial Number: 09/525875

From: Emory Damron
Location: EIC 3700
Randolph 8-A-34
Phone: 571-272-3520

Emory.Damron@uspto.gov

Search Notes

Dear Robert,

Please find below an inventor search in the bibliographic and full-text foreign patent files, as well as keyword searches in the patent and non-patent literature files, both bibliographic and full text.

References of potential pertinence have been tagged, but please review all the packets in case you like something I didn't.

Of those references which have been tagged, please note any manual highlighting which I've done within the document.

In addition to searching on Dialog, I also searched EPO/JPO/Derwent, Scirus/ScienceDirect, Google Scholar, and STN/CAS.

There may be a few decent references contained herein, but I'll let you determine how useful they may be to you.

Please contact me if I can refocus or expand any aspect of this case, and please take a moment to provide any feedback (on the form provided) so EIC 3700 may better serve your needs. Good Luck!

Sincerely,

Emory Damron

Technical Information Specialist

EIC 3700, US Patent & Trademark Office

Phone: (571) 272-3520/ Fax: (571) 273-0047

Emory.damron@uspto.gov



Set	Items	Description
S1	16997	LOTTO? OR LOTTERY? OR LOTTERIE?
S2	1668	MEGA()MILLIONS OR POWERBALL? OR POWER()BALL?
S3	18477	S1:S2
S4	90809	MULTIPLIER?
S5	8	S3 AND S4
S6	130771	(FACTOR? OR EXPONENT?) (5N) (SWEETENER? OR ENHANC? OR DOUBL? OR TRIPL? OR QUADRUPL? OR MULTIPL? OR 2X OR 3X OR 4X)
S7	6	S3 AND S6
S8	28764	JACKPOT? OR JACK() (POT OR POTS) OR PAYOUT? OR (PAY OR PAYS OR PAYING OR PAYED) () (OUT OR OUTS) OR CASH() (PRIZE? OR AWARD? OR AMOUNT?) OR PAY()SCHEDUL? OR (REDEEM? OR REDEMP?) (2N) (VALU- E? OR WORTH?)
S9	4	S4 AND S8
S10	4102191	CAP OR CAPS OR CEILING? OR LIMIT??? OR LIMITATION? OR THRE- SHOLD? OR THRESHHOLD?
S11	104599	(FIXED? OR MAXIMUM? OR CUTOFF OR RESTRICT? OR DEFIN? OR BU- DGET? OR PREDEFIN? OR LIMIT? OR DECREMENT? OR REDUC? OR SUBTR- ACT? OR DEDUCT? OR MAGNITUD? OR PARAMET? OR BOUNDAR? OR RANGE? OR SPECTR? OR SELECTIV?(2N)APPLI?) AND (S4 OR S6)
S12	0	1:S11(5N) (METHOD? ? OR SYSTEM? ? OR PROCEDUR? OR PROCESS?? OR TECHNIQUE? OR MODE? ?)
S13	8187	(S4 OR S6) AND (RANDOM? OR CHANCE? OR SERENDIP?)
S14	7483072	FEE OR FEES OR COST? ? OR VALUE? ? OR PRICE? OR PRICING? OR PAYMENT? OR PAYDOWN? OR ANTE? ?
S15	422605	OPTION? ? OR ELIGIB? OR BONUS? OR SIDEBET? OR SIDE() (BET OR BETS OR BETTING?)
S16	46358	S3:S4 AND S10:S11
S17	10870	S16 AND S14:S15
S18	10799	S17 AND (S4 OR S6)
S19	10795	S18 AND S4
S20	2	S19 AND S8
S21	18	S5 OR S7 OR S9 OR S20
S22	540111	S1:S11(5N) (METHOD? ? OR SYSTEM? ? OR PROCEDUR? OR PROCESS?? OR TECHNIQUE? OR MODE? ?)
S23	26871	S22 AND S3:S4
S24	15	S23 AND S8
S25	32	S21 OR S24
S26	25	S25 AND PY<2001
S27	25	RD (unique items)

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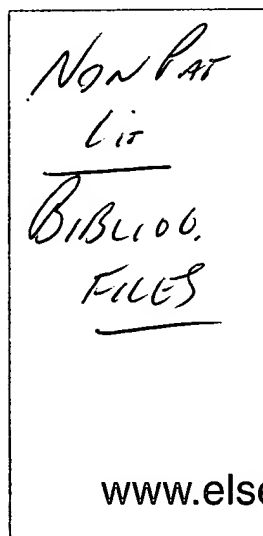
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01402282 ORDER NO: AADAA-I9510097

ESTIMATING THE ELASTICITY OF DEMAND FOR GAMBLING THROUGH THE ANALYSIS OF LOTTO

Author: LIM, FRANCIS WOOK
Degree: PH.D.
Year: 1994
Corporate Source/Institution: UNIVERSITY OF CALIFORNIA, SAN DIEGO (0033)
Source: VOLUME 55/11-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 3581. 149 PAGES

ESTIMATING THE ELASTICITY OF DEMAND FOR GAMBLING THROUGH THE ANALYSIS OF LOTTO

Year: 1994

This dissertation analyzes the state lottery game of **Lotto**, addressing two public finance issues of interest to policymakers: (i) estimation of elasticities of demand for **Lotto** gambling with respect to the expected value; (ii) estimation of the distribution of net annual **Lotto** revenue.

Too often, literature pertaining to state-run gambling maintains that the expected value is...

...legislative changes over time in the take-out rate. Inherently more dynamic, the game of **Lotto** enables a closer examination of the public's risk preferences.

Chapter 1 introduces and motivates the dissertation. Chapter 2 provides a simple formula to compute **Lotto**'s expected value, shown to be monotonically increasing in rollover. Changes in rollover provide time...

...computation of demand elasticities in a subsequent chapter. In chapter 3, I construct a microeconomic model of **Lotto** demand at the individual level and establish the exogenous non-linear influence of rollover, a non-negative random bonus with a value of either zero or the previous **jackpot** amount. Chapter 4 proposes an alternate model of aggregate **Lotto** demand driven by expectations of the public. A maximum likelihood regression model and nonparametric method...

...is then used as an explanatory variable in estimating the demand function.

Lastly, net annual **Lotto** revenue, unlike traditional tax sources, depends purely on random factors as manifested through the realization...

Set	Items	Description
S1	506976	LOTTO? OR LOTTERY? OR LOTTERIE?
S2	26992	MEGA()MILLIONS OR POWERBALL? OR POWER()BALL?
S3	45348	MULTIPLIER?
S4	60944	(FACTOR? OR EXPONENT?) (5N) (SWEETENER? OR ENHANC? OR DOUBL?
		OR TRIPL? OR QUADRUPL? OR MULTIPL? OR 2X OR 3X OR 4X)
S5	656399	JACKPOT? OR JACK() (POT OR POTS) OR PAYOUT? OR (PAY OR PAYS
		OR PAYING OR PAYED) () (OUT OR OUTS) OR CASH() (PRIZE? OR AWARD?
		OR AMOUNT?) OR PAY()SCHEDUL? OR (REDEEM? OR REDEMP?) (2N) (VALU-
		E? OR WORTH?)
S6	613670	S1:S5 AND (FEE OR FEES OR COST? ? OR VALUE? ? OR PRICE? OR
		PRICING? OR PAYMENT? OR PAYDOWN? OR ANTE? ?)
S7	7518554	OPTION? ? OR ELIGIB? OR BONUS? OR SIDEBET? OR SIDE() (BET OR
		BETS OR BETTING?)
S8	13201823	CAP OR CAPS OR CEILING? OR LIMIT??? OR LIMITATION? OR THRE-
		SHOLD? OR THRESHOLD?
S9	32320	(FIXED? OR MAXIMUM? OR CUTOFF OR RESTRICT? OR DEFIN? OR BU-
		DGET? OR PREDEFIN? OR LIMIT? OR DECREMENT? OR REDUC? OR SUBTR-
		ACT? OR DEDUCT? OR MAGNITUD? OR PARAMET? OR BOUNDAR? OR RANGE?
		OR SPECTR? OR SELECTIV?(2N)APPLI?) (5N)S3:S5
S10	6798988	RANDOM? OR CHANCE? OR SERENDIP?
S11	819190	S1:S10(5N) (METHOD? ? OR SYSTEM? ? OR PROCEDUR? OR PROCESS??
		OR TECHNIQUE? OR MODE? ?)
S12	2291	S1:S2 AND S3:S4
S13	1767	S12 AND S5
S14	53	S13 AND S11
S15	23	S13 AND S9
S16	207	S13 AND S6
S17	45	S13 AND S7:S8(10N)S3:S4
S18	356	S3(10N)S5
S19	351	S18 AND S6:S9
S20	20	S16 AND S18:S19
S21	314	S18:S19 AND S1:S2
S22	314	S21 AND S5
S23	23	S22 AND (S6 OR S9)
S24	116	S14:S15 OR S17 OR S20 OR S23
S25	88	S24 AND S16
S26	116	S24:S25
S27	45	S26 AND PY<2001
S28	24	RD (unique items)
S29	543	S16 OR S18:S19 OR S21:S22
S30	71	S29 AND PY<2001
S31	49	RD (unique items)
S32	52	S28 OR S31

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06818617 Supplier Number: 56950297 (USE FORMAT 7 FOR FULLTEXT)

Prize Payouts .

WEINERT, JOE

International Gaming and Wagering Business, v20, n10, p31

Oct, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1497

(USE FORMAT 7 FOR FULLTEXT)

Prize Payouts .

TEXT:

Operators are creating new and larger **jackpots** to satisfy customer demand.

I hit the **jackpot** !"

The phrase is as old as casinos themselves, yet today one could Rightly ask, "What do you mean the **jackpot** ?"

It could be the wide-area progressive **jackpot** . Or maybe the bonus **jackpot** ... or the mystery **jackpot** ... or the team **jackpot** ... or the single-unit progressive **jackpot** . And then there's the new breed of **jackpots** that add a new dimension to classic table games such as Back To Back Roulette...

...21 Madness.

In an era when nightly news headlines trumpet eight- and even nine-figure **lottery jackpots** and glorify their winners, casino customers are increasingly drawn to those games that tantalize with...

...and 7s.

"If you look at the trends, the industry has gone with a progressive **jackpot** strategy, which is the old standby, if you will. People still want to take a...

...has continued on," said Bob Parente, vice president of sales for Mikohn Gaming, which offers **jackpots** in slot machines, table games and systems. "In the last three years, we've gone...

...Blue to video poker to a whole host of entertainment games with a variety of **jackpot** features."

Customized **jackpots**

As both manufacturing and marketing technology become more sophisticated, suppliers and casinos are finding that they can offer **jackpots** to please every customer segment. After all, not every player wants to risk his or her bankroll on the low odds and high **payout** of a wide-area progressive megajackpot.

That said, the multi-casino progressive-International Game Technology's Megabucks--for all intents and purposes remains the quintessence of casino **jackpots** . And with record **payouts** of \$27.6 million in Nevada and \$8.5 million in New Jersey, how could...

...big percentage of people are going to throw a few bucks at a life-changing **jackpot** . That's the **lottery** mentality," said Brook Dunn, vice president of marketing for Shuffle Master Gaming, which offers **jackpots** in both slot machines and table games.

The success of Megabucks is such that two...

...Bally Systems. "For casinos that want mostly nickels, this allows them to offer a large **jackpot**. For casinos in the quarter market, they get a higher probability of hitting the **jackpot** at their casinos. We've found it's a win-win situation."

Better odds

Yet just as states have cooperated to raise the bar with mammoth **jackpots** in **Powerball** and the Big Game, so some casino jurisdictions are pressed to raise their ultimate prize...

...to raise the reset to \$5 million.

"As an industry we're competing with the **lottery** amounts," said Paul Tjournakaris, senior vice president of slot operations at Caesars Atlantic City. "We..."

...customers may not be aware of the specific odds in Megabucks, they surely know its **jackpot** carries the longest of odds. Fortunately, Tjournakaris said, casino suppliers found a way to make a large **jackpot** more attainable.

"The technology shifted to greater opportunity, to more frequent **jackpots**. Customers realized that maybe the Megabucks was unreachable, and they (suppliers) changed from really big **jackpots** to semi-big **jackpots** that are more frequent, more reachable," Tjournakaris said. "Pokermania, Quartermania, Elvis and most of the..."

...for the big Megabucks."

Bonus situation

The hottest trend today, of course, is much smaller **jackpots** attained through secondary events, or bonuses. Wheel of Gold and its sister Wheel of Fortune...

...craze in 1996, with a third-reel event that gave the customer a spin for **bonus** coins with a **multiplier**. Throw in the progressive feature, and little wonder that Wheel of Fortune has become the...

...the secondary screen to go fishing with Reel 'Em In, or to pick boxes in **Jackpot** Party. It's the same with Monopoly," said Andre Filosi, director of slot operations at Sam's Town in Las Vegas.

Bonus **jackpots** quickly overtook mystery **jackpots**, "which were the first type of bonuses ever used," said Stuart Bull, director of marketing for Aristocrat. Mystery **jackpots** offer big rewards that are independent of the amount wagered or the game outcome. Mystery **jackpots**, while still in demand in Bull's native Australia, remain a less popular option in...

...IGT's Wheels of Fortune at the Silver Legacy in Reno to devise an automobile **jackpot** based on a mystery odometer reading guaranteed ... play. Once the player reaches the second screen, he or she plays for a progressive **jackpot**.

"What you do is capture excitement in a bank of machines with sounds and visuals..."

...the tables

Casino managers are adding atmosphere in the pits, too, offering table games with **jackpots**. Mikohn, through its acquisition of Progressive Games, offers progressive **jackpots** on games such as Caribbean Stud, Wild Aruba Stud, Progressive Blackjack and others. Later this...

...marketing services at Caesars Atlantic City. "There are different reasons customers like the bonuses and **jackpots**. Some like the hit frequency and others like that one-time shot at the **jackpot**. Our biggest in Caribbean Stud was \$163,000, which hit in January 1999. Customers call in advance to find out what the **jackpots** are, and my sense is they call

other casinos to find out who has the highest **jackpots** ."

The progressive side bets, said Mikohn's Parente, benefit both customers and the casino: the player gets a chance to win big **jackpots** and the casino realizes an unusually high hold from the side bet, depending on its...

...Town, which counts about 60% of its customer base as locals, Filosi notices differences in **jackpot** preferences between locals and tourists. "The tourists will generally play the Megabucks year-round, and certain locals will, too, but only when the **jackpot** gets to a certain level will they change their play patterns--like the **lottery** ."

"The locals primarily go after the video poker progressive **jackpots** ," Filosi continued, "and many of them will go after the bonusing in multicoin, multi-line games."

Just as suppliers continue to develop new ways for players to hit the **jackpot** , casinos continually refine their mix of **jackpot** products, be they slots or tables.

"What's going on is a real-time testing as to how casinos can maximize revenues and change **payouts** and frequencies and levels of excitement and profitability," said analyst Jason Ader of Bear Stearns. "If all **jackpots** and **payout** cycles stayed the same, it would be monotonous. There's a constant testing of the...

19991001

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WMS Gaming Unveils New Products and New Technologies.
Business Wire, p0382
Sept 14, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1615

... was released last month, new 9-line versions of MONOPOLY(R) Reel Estate(TM) and **Jackpot** Party(TM) Video and, premiering at WGC&E, Who Dunnit?(TM) and Something for Nothing(TM). New reel-spinning games include **Jackpot** Limbo(TM) and Perfect Match(TM) and MONOPOLY(R) Advance to Boardwalk(R) Progressive.
MONOPOLY...

...houses, hotels and MR. MONOPOLY(TM). Three MR. MONOPOLY symbols in any position start the **bonus** round with a **bonus multiplier** of 2X. With three MR. MONOPOLY symbols on the active payline, the **bonus** round begins with a **multiplier** of 5X.

On the Dotmation(TM) screen, a grid of tiles appears. The player selects...

...Chance cards. Should he get all the MONOPOLY(R) properties in a color group, the **values** of those properties are multiplied by the 2X or 5X **bonus multiplier**. He keeps collecting properties until a "Game Over" square, such as Luxury Tax or Go...

...bonus round.

Other features include a special Mystery symbol on the reels and a 5000x **multiplier** for collecting all MONOPOLY(R) properties in a **bonus** round.

Reel 'em In!(R) Cast for Cash(TM)

Reel 'em In! Cast For Cash...round begins. A table of eight 3-D characters appears and an item of great **value** sits in the center of the table. Then, a clap of thunder, the room goes...

...the thief's hideout.

Something for Nothing(TM)

Released in Rhode Island on our video **lottery** terminals, Something For Nothing is a clear favorite among players. This five-reel game offers ...

...little something extra--surprise bonus awards. The reel symbols include fruits, gold bars, sevens and **jackpot** symbols. On random losing spins, a shower of coins rain down on-screen and the...

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19990914

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12:55:12 ON 17 FEB 2005

L1 126 S LOTTO? OR LOTTERY? OR LOTTERIE?
L2 19 S MEGA () MILLIONS OR POWERBALL? OR POWER()BALL? OR BIGGAME OR
L3 145 S L1 OR L2
L4 5242 S MULTIPLIER?
L5 38 S JACKPOT? OR JACK () (POT OR POTS) OR PAYOUT? OR (PAY OR PAYS
L6 0 S L3 AND L4
L7 1 S L3 AND L5
L8 0 S L4 AND L5

STN/CAS

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DB'S

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Significance

HITS

www.else

Set	Items	Description
S1	17147	AU=(PACKES J? OR PACKES, J? OR TULLEY S? OR TULLEY, S? OR - JORASCH J? OR JORASCH, J? OR TEDESCO D? OR TEDESCO, D? OR MIK M? OR MIK, M? OR WALKER J? OR WALKER, J? OR SANTISI S? OR SANTISI, S?)
S2	80	JOHN?(2N)PACKES OR STEPH?(2N)TULLEY OR (JAMES OR JIM) (2N)J-ORASCH OR (DAN OR DANIEL) (2N)TEDESCO OR MADGA?(2N)MIK OR JAY(-2N)WALKER OR STEVE?(2N)SANTISI
S3	90809	MULTIPLIER?
S4	17056	LOTTO? OR LOTTERY? OR LOTTERI?
S5	8	S1:S2 AND S3
S6	0	S5 AND S4
S7	0	S1:S2 AND S4
S8	8	S5:S7
S9	6	RD (unique items)

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Set	Items	Description
S1	1430	AU=(PACKES J? OR PACKES, J? OR TULLEY S? OR TULLEY, S? OR - JORASCH J? OR JORASCH, J? OR TEDESCO D? OR TEDESCO, D? OR MIK M? OR MIK, M? OR WALKER J? OR WALKER, J? OR SANTISI S? OR SANTISI, S?)
S2	3002	JOHN?(2N)PACKES OR STEPH?(2N)TULLEY OR (JAMES OR JIM) (2N)J-ORASCH OR (DAN OR DANIEL) (2N)TEDESCO OR MADGA?(2N)MIK OR JAY(-2N)WALKER OR STEVE?(2N)SANTISI
S3	45348	MULTIPLIER?
S4	507839	LOTTO? OR LOTTERY? OR LOTTERI?
S5	41	S1:S2 AND S3:S4
S6	33	S5 AND PY<2001
S7	28	RD (unique items)

? show files

File 9:Business & Industry(R) Jul/1994-2005/Feb 15
(c) 2005 The Gale Group

File 15:ABI/Inform(R) 1971-2005/Feb 16
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File 275:Gale Group Computer DB(TM) 1983-2005/Feb 17
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(c) 2005 San Jose Mercury News

File 635:Business Dateline(R) 1985-2005/Feb 16
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File 387:The Denver Post 1994-2005/Feb 16
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File 492:Arizona Repub/Phoenix Gaz 1986-2002/Jan 06
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File 494:St LouisPost-Dispatch 1988-2005/Feb 14
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File 498:Detroit Free Press 1987-2005/Jan 22

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File 631: Boston Globe 1980-2005/Feb 16
(c) 2005 Boston Globe
File 633: Phil. Inquirer 1983-2005/Feb 15
(c) 2005 Philadelphia Newspapers Inc
File 638: Newsday/New York Newsday 1987-2005/Feb 16
(c) 2005 Newsday Inc.
File 640: San Francisco Chronicle 1988-2005/Feb 17
(c) 2005 Chronicle Publ. Co.
File 641: Rocky Mountain News Jun 1989-2005/Feb 17
(c) 2005 Scripps Howard News
File 702: Miami Herald 1983-2005/Feb 16
(c) 2005 The Miami Herald Publishing Co.
File 703: USA Today 1989-2005/Feb 16
(c) 2005 USA Today
File 704: (Portland) The Oregonian 1989-2005/Feb 13
(c) 2005 The Oregonian
File 713: Atlanta J/Const. 1989-2005/Feb 17
(c) 2005 Atlanta Newspapers
File 714: (Baltimore) The Sun 1990-2005/Feb 17
(c) 2005 Baltimore Sun
File 715: Christian Sci. Mon. 1989-2005/Feb 17
(c) 2005 Christian Science Monitor
File 725: (Cleveland) Plain Dealer Aug 1991-2005/Feb 16
(c) 2005 The Plain Dealer
File 735: St. Petersburg Times 1989- 2005/Feb 16
(c) 2005 St. Petersburg Times
File 477: Irish Times 1999-2005/Feb 17
(c) 2005 Irish Times
File 710: Times/Sun. Times (London) Jun 1988-2005/Feb 17
(c) 2005 Times Newspapers
File 711: Independent (London) Sep 1988-2005/Feb 16
(c) 2005 Newspaper Publ. PLC
File 756: Daily/Sunday Telegraph 2000-2005/Feb 16
(c) 2005 Telegraph Group
File 757: Mirror Publications/Independent Newspapers 2000-2005/Feb 16
(c) 2005

?

7/3,K/8 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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05904072 Supplier Number: 53120180 (USE FORMAT 7 FOR FULLTEXT)
**DISMAL YEAR FOR SWEEPSTAKES DOESN'T SIGNAL A DEMISE PUBLISHERS SEE
ADOWNTURN, BUT SOME SAY AGENTS' BUSINESS IS CYCLICAL.**

Krol, Carol
Advertising Age, pS24(1)
Oct 19, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; Trade
Word Count: 1155

... at Petersen Publishing Co.

"There's more competition for the consumers' dollar in terms of
lotteries and gambling," says Mr. Pedersen. "There's now legalized
gambling within three-and-a-half-hours of everyone in this country."

When Powerball **lottery** tickets promise \$50 million gold mines, and
state **lotteries** ' winnings often offer a chance to win \$20 million or more
nearly every month, consumers...

...Michael Loeb, president-CEO of NewSub Services, a magazine subscription
service agency.

Mr. Loeb and **Jay S. Walker** ,/ the company's chairman, founded
NewSub in 1991 on the notion of creating a "continuous..."

19981019

7/3,K/14 (Item 1 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

1103241 00-76690

Priceline.com's Jay Walker receives three new patents

Strempel, Dan

Fairfield County Business Journal (Purchase, NY, US), V38 N35 p6

PUBL DATE: 990830

WORD COUNT: 623

DATELINE: Stamford, CT, US, New England

Priceline.com's Jay Walker receives three new patents

TEXT:

In July the U.S. Patent & Trademark Office issued **Jay S. Walker**, the entrepreneur who founded Stamford-based Priceline.com, three new patents covering his latest set...

...of inventors focus on 15 industry groups, such as retailing, casinos, telecommunications, credit cards, **lotteries**, television, vending machines, video games and award systems.

Other members of Walker's development team credited for the patents include Bruce Schneier of Oak Park, Ill.; **James A. Jorasch** of Stamford, and Sanjay K. Jindal of Wilton.

The Walker method is to hold twice...

NAMED PERSONS: **Walker, Jay S**

7/3,K/18 (Item 2 from file: 471)
DIALOG(R)File 471:New York Times Fulltext
(c) 2005 The New York Times. All rts. reserv.

03828623 NYT Sequence Number: 089389980930 (USE FORMAT 7 FOR FULLTEXT)
**Business Travel; An Internet buying service is planning to book hotel rooms
for guests at prices they propose.**

Janet Piorko

New York Times, Late Edition - Final ED, COL 01, P 5

Wednesday September 30 1998

DOCUMENT TYPE: Newspaper LANGUAGE: English RECORD TYPE: Fulltext

SECTION HEADING: SECTC

Word Count: 989

(USE FORMAT 7 FOR FULLTEXT)

1998

ABSTRACT:

...is planning to do same thing with hotels starting in October;
company's vice chairman **Jay Walker** says rooms will be offered by late
October at more than 1,000 hotels in...

TEXT:

...propose, is planning to do the same thing with hotels starting next
month.

According to **Jay Walker**, vice chairman of the company, rooms will
be offered by late October at more than...

... and headsets; full-fare travelers get them free. The frequent-flier
program consists of instant **lottery** -style tickets offering a gift or a
premium that applies to the next flight.

The...

PERSONAL NAMES: Piorko, Janet; **Walker** , **Jay**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	61	packes-j\$.in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:25
L2	171	tulley-s\$.in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:25
L3	722	jorasch-j\$.in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:25
L4	241	tedesco-d\$.in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:25
L5	132	mik-m\$.in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:25
L6	55	santisi-s\$.in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:26
L7	3895	walker-j\$.in.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	<div> <div>INVENTOR SEARCH</div> <div>Pat Lit</div> <div>LIMITED TO KEYWORDS</div> <div>evier.com</div> </div>
L8	3933	1 2 3 4 5 6 7	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	
L9	842	1 2 3 4 5 6	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	
L10	51	9 and multiplier\$	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	

L11	26	8 and (multiplier\$) and (lotto or lottery or lotteries)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:27
L12	55	10 11	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2005/02/17 10:27

US 20050029745 A1	US-PGPUB	US 6113492 A	DERWENT
US 20050014552 A1	US-PGPUB		
US 20050014551 A1	US-PGPUB		
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US 20040242303 A1	US-PGPUB		
US 20040214629 A1	US-PGPUB		
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US 20040166918 A1	US-PGPUB		
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US 20040116176 A1	US-PGPUB		
US 20030218303 A1	US-PGPUB		
US 20030216170 A1	US-PGPUB		
US 20030211878 A1	US-PGPUB		
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US 20020173355 A1	US-PGPUB		
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US 20020045473 A1	US-PGPUB		
US 20020013173 A1	US-PGPUB		
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US 6733387 B2	USPAT		
US 6695700 B2	USPAT		
US 6688976 B1	USPAT		
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US 6561902 B1	USPAT		
US 6503146 B2	USPAT		
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US 6110041 A	USPAT		
US 5970478 A	USPAT		
US 20040185929 A	DERWENT		
US 20030216170 A	DERWENT		
US 20010007828 A	DERWENT		
US 6213877 B	DERWENT		